

IDHAYA COLLEGE FOR WOMEN
AROCKIA NAGAR, SARUGANI, SIVAGANGA DIST- 630 411

FACULTY PROFILE

Department: Commerce with Computer Application

1. **Name** : Mrs.S.Mercy
2. **Father's name** : A. Soosaimanickam
3. **Educational Qualification** : M.Com., M.Phil. B.Ed.,
4. **Designation** : **Assistant Professor**
Department of Commerce with Computer Application
Idhaya College for Women, Sarugani,
Sivagangai Dt.630 411.
5. **Teaching Experience** : 13 Years
6. **Date of Birth** : 25.05.1975
7. **Gender** : Female
8. **Address for Communication (Res)** : 17, 3rd Street
Ramnagar, Devakottai
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9. **Area of Specialization** : Corporate Accounting, Advanced Accountancy, Tally,
Business Mathematics
10. **Publications** :

S. No.	Title	Name of the Journal	ISSN/ ISBN No.	Month & Year
1.	A study on Consumer behavior in Automobile Industry	Hallmark Business School	2348-4373	April 2015
2.	Customer perception on online shopping	Shanlax International Journal	2320-4168	Oct 2018

11. Seminars / Conferences / Workshops Attended:

1. Attended Two Days National Seminar on Safety and Security of Women and Girls in Public Spaces: Planning and Designing Mechanism organized by Department of Women Studies, Allagappa University Karaikudi in collaboration with National Commission for Women new Delhi on 4 & 5th December 2015
2. Attended One Day State Level Workshop on Implementation on GST One nation One Tax organized by PG And Research Department of Commerce Govt. Arts College, Paramakudi on 10.08.2017.
3. State Level Seminar on **“Post Accreditation – Quality Sustenance Measures”** Organized by IQAC Idhaya College for Women, Sarugani on 9th September 2017.
4. Attended national Seminar on Emerging Trends in Indian Financial Market organized by Umayal Ramanathan College for Women, Karaikudi on 6.9.2013
5. Attended Seminar on awareness about Consumer protection conducted by Anandha College Devakottai on 22 & 23rd January 2010
6. Attended Faculty Development programme on Capital market at Alagappa University, Karaikudi on 21st January 2013
7. Attended UGC Sponsor two day National Seminar Customer Relationship Management Organized by Department of Commerce, Iyya Nadar Janaki Ammal College, Sivakasi during 19th and 20th January 2007
8. Attended Seminar on Emerging Trend in FDI at Anandha College, Devakottai. On 12th Dec 2013.