

IDHAYA COLLEGE FOR WOMEN
AROCKIA NAGAR, SARUGANI, SIVAGANGA DIST– 630 411

FACULTY PROFILE

Department: Business Administration

1. **Name** : **SP.Sigappi**
2. **Father's Name** : P.Subbiah
3. **Date of Birth** : 10.04.1970
4. **Gender** : Female
5. **Educational Qualification** : **M.Com., M.B.A., M.Phil.,**
6. **Designation** : **HOD, Department of Business Administration,**
Idhaya College for Women, Sarugani.
Sivagangai (Dist)-630411
7. **Teaching Experience** : **23 Years**
8. **Area of Specialization** : Business English, Business Report Writing,
Business Statistics, Human Resource
Management & Principles of Management
9. **Address for Communication** : No.1/13, Main Road,
SRMRMP House, Shanmuganathapuram,
Sivagangai(Dt), 630314
- Phone.No : 9842476503
- Mail : sigasophia@gmail.com

10. Publication of Articles:

S.No	Name of the Journal National/International	Name of the Articles Published	Month & Year of Publication	ISBN/ ISSN. No
1	Innovative Methods in English Language	Business English	August 2017	ISBN: 978-81-928690-8-7

	Teaching			
2	Social Entrepreneurship and Growing Business Opportunities in India	Women Entrepreneurship	August 2017	ISBN:978-93-81723-76-0
3	Global and Indian Banking Scenario	Social Banking	Sep 2017	ISBN- 978-93-86638- 26-7
4	Emperor International Journal of Finance and Management Research	A Study on Awareness of Blue Whale Game among the students of a women's College in Sivagangai District	October 2017	ISSN:2395-5929
5	International Journal of Exclusive Management Research	Rural Entrepreneurship	February 2018	ISSN 2249-2585
6	Commerce and Management in Digital Era	Retail Banking Strategies of Commercial Banks in India	January 2019	ISBN: 978-93-87756-71-7
7	Impact of Technology in Business	Banking and Technology	February 2019	ISBN: 97893-88398-37-4

12. Paper presented in International/National Conferences:

S.No	Title	Institution	Year
1	Online Shopping	Ananda Collge, Devakottai	March 2017
2	Corporate Ethics in management	Ananda Collge, Devakottai	September 2017
3	Viral Marketing	Ananda Collge, Devakottai	January 2018

13. Seminars/ Conferences/ Workshops Attended:

- State level Seminar on Corporate Governance
- One Day International Bliss Meet
- National Seminar on Career Guidance
- One Day workshop on Access and Expansion, Equity and Inclusion Quality and excellence in Higher Education- Issues and Strategies
- One Day workshop on Modalities of Preparation of SSR for Accreditation
- One Day workshop on the Organization and Administration of IQAC
- National Seminar on Emerging Trends in Indian Financial Market

- One Day National Seminar on Technology Trends in Indian Banking Sector
- Two Days Workshop on Excel Application in Data Management
- One Day State Level Workshop on Implementation of GST: One Nation One Tax
- One Day National seminar on career opportunities
- One Day National Workshop on Digital Transformation in the Cotemporary Business Environment
- Empowering Teachers to prepare professional of Tomorrow.
- One Day Workshop on Technical and Scholarly Writing.

14. Co-ordinator/Member in Academic Profession:

- Chief Examiner – Alagappa University Examination (Affiliated Colleges)-BBA Since June 2003.
- Exam Coordinator in our College.
- Planning & Evaluation Committee Member in our College.
- Guidance, Counseling and Sexual Harassment Committee Member in our College.

15. Awards Received:

- Best NSS Programme Officer from Alagappa University Karaikudi.((2004-2005)

16. Resource Person to other College:

- One Day Association Meet at Ananda college- 28.02.2015 & 27.02.2019
- External examiner in via voce Examination for UG Students.

17. Participation as a Co-ordinator in Co-Curricular Activities

- NSS Orientation course conducted by Sri Avinashilingam Deemed University, Coimbatore.
- NSS Three day Training Program conducted by Madurai Kamaraj University, Madurai.
- YRC One day Orientation Program conducted by Syed Ammal Engineering College, Ramanathapuram.
- NSS Seminar on Personality Development conducted by Alagappa University Karaikudi.
- YRC One day Training Program conducted by Seethalakshmi Achi College for Women, Pallathur.
- RRC One day Workshop on celebrating by Alagappa University and TANSACS.
- One day seminar on Role of YRC Program Officers in the Service to Humanity conducted by Alagappa University Karaikudi.

- One day Orientation Programme on Gender Studies For The Faculties of Affiliated College organized by the Department of Women's Studies, Alagappa University, Karaikudi